

Sustain your Business outcomes ..
with our integrated IT solutions ..



قطر للنشر والتجارة الإلكترونية
Qatar Electronic Publishing & Trading

Website: www.qept-qatar.com





قطر للنشر الإلكتروني
Qatar Electronic Publishing & Printing

end-to-end IT solutions..



In today's dynamic world of Information Technology, QEPT has carved out a niche as a complete end-to-end IT solutions provider.

QEPT is a branch of Qatar Information & Marketing the publisher of Al Watan leading political independent Arabic daily newspaper of the country. QEPT with a core competent team of experienced and highly qualified professionals provides custom made IT solutions. Driven by the mission to pursue excellence through constantly exceeding the customer expectations, QEPT is built on its successes and technical strengths to provide smart solutions for business and technology, to an expanded clientele in Qatar and beyond.

QEPT believes in complete customer satisfaction by practicing global standards of quality and service. Right from processing client requests, through the entire software development cycle up to implementation, maintenance and support, the focus is on customer's real needs, attention to details and persistence to stringent quality standards that assure the customers of QEPT's uncompromising quality and pave way for enduring and mutually rewarding relationships.

QEPT delivers end-to-end IT solutions to the global market based on our core competence – a continuous learning process driven by our customer experience and related market needs. QEPT's strengths lie in how we dimension, design, develop and deploy our solutions:

- By addressing the real needs of customers
- By using the right mix of software tools and technologies
- By focusing on “what will work for customers”
- By delivering the results for customers



Core Competence

- QEPT provides domain-independent solutions using our customer-centric, process based, technology-driven core competence:
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- Web-enabled, n-tiered database applications for various industry segments
- Designing user interface layer for websites
- Information Content conversion and aggregation from different sources
- Business data integration, storage, aggregation and presentation
- Document management and workflow solutions
- Secure and reliable access of information
- E-commerce based websites
- Information search and retrieval
- Internet applications, solutions and content delivery and management
- RDBMS applications
- Data Analysis and Reporting techniques
- Comprehensive knowledge in Internet standards, technologies and Third-party tools



Technical Expertise

Operating Systems

Microsoft Windows Server 2008/2003/98/95, Windows Vista

RDBMS

MS SQL Server, MySQL, Oracle, MS Access

Languages

ASP.NET, C# .NET, ASP, COM, DCOM, XML, Java, Java Swing, JavaScript, JAVA RMI, Servlets, EJB, VBScript, CGI, Perl, PHP

Servers

Microsoft Content Management System, Microsoft Exchange Server, Microsoft Site Server (Commerce), Internet Information Server, Apache Web Server, Personal Web Server, Microsoft Share point portal

Developer Tools

Visual Web Developer, Visual Interdev, Visual Basic, DotNetNuke Content Management System, Visual J++, Visual C++, JDK, FrontPage, Macromedia tools, Adobe Suite

More Interactive in your Business..



Services

- Web-Centric Software Development: E-Commerce, E-Business, Web Site Development and Content Management
- Website promotion for increasing user hits. Search engine submission, banner exchange programs, etc.,
- Client - Server Applications Development: Custom RDBMS Applications and Migration Services
- IT enabled Services: Paperless Office Solutions and Services

Our core web centric services are as follows :

- CMS (Content Management Systems)
- Forums
- Flash Animation
- User registration
- Photo Galleries
- Blogs
- RSS Feeds
- 360° Photographic Panoramas
- HTML E-mails/Mailing Lists
- Website Polls
- SEO (Search Engine Optimization)
- Website statistics
- Online payment gateway solution.



CMS (Content Management Systems)

- Why pay a website developer or designer every time you need to make changes to your site, when you can do it yourself using CMS (Content Management System)?
- We can apply a CMS to your site that will allow you (or someone within your organization) to effortlessly make alterations to the content of your website by providing the ability to add, edit and delete images, documents, links, text and anything else you wish to think of.
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- A CMS offers many benefits but most importantly, a CMS will:
- Save you money
- Allow instant updates to your website.



Flash Animation

- Adding an extra level of interactivity and flare to your website with Flash is the trend today. It can provide the perfect solution for applications such as animated software demos, interactive banners and enhanced navigation. Flash is a fully-fledged web standard and used intelligently it can become an integral part of your web presence.



Forums

- Sometimes referred to as bulletin or discussion boards, forums provide a platform that tracks and documents dialogue and encourages open communications. Forums can provide invaluable records of correspondence on categorized subjects, and thus lends itself perfectly to many applications (i.e. support - people commonly have similar questions and so if asked and answered on a forum, these answers can be accessed each time the question arises).



User Registration

- A user registration form can be created for people who are keen on taking part with your website for various purposes. Registered members will be provided with features like online purchase, subscription to some parts of the website, event mails, latest news, email alerts and discussions form etc. This will be an online community of people interested in your website.

Save on Both Time & Money



Blog



One huge benefit of blog is the ability to inform your customers of any changes, new products, latest offers and much more. This, in turn, can lead to direct sales. People love to frequent blogs and pass their time reading the same ones on a regular basis. Captivate your audience with compelling content and you'll receive a growing list of market leads. Accessibility is often a stumbling block for many potential customers that still prefer to deal with companies' offline. A blog makes you more approachable and so alleviates this concern.



RSS Feeds



This is an excellent way to bring repeat traffic to your site. Think about it....every time a web surfer opens their RSS reader to get the headlines for all the sites they monitor, they'll also see your site's updates. Instead of relying on users to bookmark your site and return at a later date, their RSS reader keeps your site fresh in their minds.



Photo Galleries



Manage multiple images using a CMS backed photo gallery. You can create categories and display images as thumbnails that when clicked displayed at a larger size.



360° Photographic Panorama / 3D Modelled Panorama



We can create a 3D virtual reality view of one of your premises (Real Estate Construction / Office Building / Shops etc). 360° interactive panoramas are a great way to show off your premises or a location of interest.



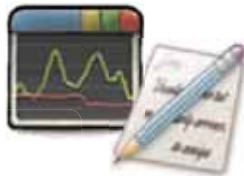
HTML Emails/Mailing Lists

Keep in touch with your existing and potential clients using attractive and professionally branded HTML formatted emails. We design the emails simple, and the management of recipients easy with automated “opt-in/opt-out” functionality.



SEO (Search Engine Optimization)

- Almost everyone would like to have their website listed in the Top 10 (or better still, at #1!) on the major search engines.
- Search engine optimization is one of the most important aspects of website development. We create websites that meet both challenges:
- Friendly to the search engines, and
- Friendly to the user.
- Using proven methods and honest techniques, we are confident in our ability to boost your website up the rankings of all major search engines.



Website Polls

Want to judge user opinion of your site? Best player? Your products? Anything! Polls are great for getting feedback from site visitors and add's an element of interactivity. Polling forum can be created and administrated from client's premises.

Today, Technology is the business



Website Statistics

- We provide all Information you need to monitor traffic to your site
- Over 70 Standard Reports, all both textually and graphically represented.
- Most widely used stats (views, visits, hits, etc.) available immediately from the Welcome Page once you log in.



Manage Search Engine Traffic

- Keep an eye on which search engines are spidering your site and see how often they're visiting.
- Keep track of the most popular keywords people are using to find you, and even see which keywords they're using on each search engine.



Detailed Visitor Data

- Check site activity by Hour, by Day, by Month and by Day of Week.
- Check the top browsers and Operating Systems used to view your site.
- Visitor information by country



Our web specific expertise includes:

- Website Design & Development
- Multi-language Websites
- Dynamic Websites
- Web Applications
- Portal Designing
- Flash Intros
- Web/E mail Hosting
- SEO & Web Promotion
- Website Maintenance
- E-learning
- E-commerce
- Streaming Videos



Other services

- Multimedia (3D Walkthrough, Virtual Reality Animations, CD-ROM presentations)
- Copywriting
- Domain Name Registration & Management
- E-Cards
- E Newsletters
- E Mail Marketing Programs

**Live the Technology
& Embrace your Life**



Fantasy comes true

Imagine .. the possibility of controlling all lights and appliances in your working and living environment by using the interface you desire. With FancyTech, the Home Automated Living System, you can!

FancyTech is a unique wireless networking home/office for a smarter and more convenient lifestyle. It integrates different modules like electrical applications control, security and surveillance into a single package.

FancyTech allows you to use a computer application to log on to your home and control lights, appliances, audio, video, security or thermostat settings. You can even do it by voice! Just grab a phone and call FancyTech to raise the thermostat, turn on the lights and check for new e-mail. With FancyTech you'll have one remote control for your entire home to manage and control all your electrical devices in it.

With **FancyTech** your fantasy comes true making life around the home/office more convenient, safe, and fun!



Control your House or Office through One Screen

What can I control?



Lighting:

The most popular control category and a great way to get involved with home automation, such light products are plug-and-play easy to install. Dim fixtures you could never dim before, control them from anywhere in the house or world via the Internet.



Security Systems & Access Control:

FancyTech provides you by security monitoring services and lets you monitor non-traditional security events like water in the laundry room or basement. Additionally, 'FancyTech' products include devices that allow you to unlock the front door to let friends in or close the garage door from your office via the web.



Home Theater & Entertainment Control:

Just imagine replacing that pile of remotes with just one controller giving you access to the Media World.



Phone Systems Control:

Screen your calls for only those you wish to cause your phone to ring. Voice control software turns every phone in your home/office into a remote controller.



Thermostats Control:

Adjust the temperature remotely from bed or even from a cell phone while you are on your way home or to the office. They can even trigger a notice to you if the temperature gets too low (freezing pipes) or too high (pets, plants, etc.).



Smart .. Home/Office not a dream ..

What are the benefits for Home/Office automation?



Convenience:

We are all used to controlling our TV from the couch, just wait until you are able to dim the lights, adjust the temperature from your bed, and control the volume of your whole house audio system from any room. On the other hand, can you imagine the wall/ceiling heater in your bathroom coming on automatically 5 minutes before your alarm clock goes off, so that it is warm when you enter? Many 'FancyTech' products also save energy. Isn't it all nice & convenient?



Safety:

We are all used to opening the garage door from the car, but you will be surprised how much safer you'll feel coming home to a lit home and even turning on more lights from your key knob remote upon your arrival. Imagine your house sending you an email if there is motion where there should not be any motion. On the other hand, you can have your security system call you if there is an alarm automatically triggered after a security breach.



Fun:

High tech products for the home are fun to use and share with others. Whether viewing visitors at your front door on your TV or tuning your stereo by using voice recognition, you will find it surprisingly enjoyable. Moreover, when it comes to impressing the friends, you will be happy to show off your newfound applications.



Quality standards maximize your business gains

QEPT has coding standards, such as source control policies, code reviews, error response policies, and requirements for instrument the code with test hooks that facilitate problem localization and resolution during both the development and production phases.



Project Scheduling and Tracking

The master project schedule is a compilation of schedules created by each team lead role for the purposes of planning their group's activities. It will include

- Development schedule
- Testing schedule
- Documentation schedule
- Deployment schedule
- User Training schedule



Quality Management

The testing process involves testing the following elements in the application with well defined test plans and test cases:

- Software performance testing (business logic and computations)
- Server load testing
- Database testing
- Query response time
- Data integrity
- Data validity
- Recovery testing



Portfolio

QEPT has been involved in developing websites, application & multimedia presentations for various domains for the past 5 years. Please find below a few of our clients.

- Ali Bin Ali Group.
- Al Jaidah Group.
- Al Koot (QP Holding Company)
- Al Meera Co.
- Amwaj Catering (QP Holding Company)
- Al Watan, Arabic Newspaper.
- Ali Bin Ali Group.
- Golf Garden Compound.
- Jamila, Monthly Women Magazine.
- Ministry of Awkaf & Islamic Affairs.
- Nasser Bin Khaled & Sons.
- Pan Arab Tourism Directory.
- Qatar Armed Forces
- Qatar Automobiles
- Qatar Building Company.
- Qatar Foundation & its centers.
- Qatar Steel Company.
- Qatar Squash Federation.
- Qatar Tribune, English News Daily.
- Qatar Vision.
- The Group.





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